

2010 Annual Report

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What is C-FARE?

The Council on Food, Agricultural, and Resource Economics (C-FARE) is a non-profit organization dedicated to enhancing the application of economics to food, agricultural and resource issues at the national level. Incorporated in 1993, C-FARE's governing board includes applied economists representing a wide range of public and private sector interests.

The three primary goals C-FARE outlined to complement the agricultural, natural resource, environmental, and applied economics profession include:

Summary of Goals for C-FARE

GOAL 1: Nexus of New Ideas and Opportunities

C-FARE will be recognized as the nexus of new ideas and opportunities in the field of food, agricultural and resource economics.

GOAL 2: Resources and Capacity for Food, Agricultural and Resource Economics

Sufficient resources and capacity will be available to address meaningful economic analysis to societal issues

GOAL 3: Source of Economic Information and Interpretation

C-FARE will be the go-to organization that connects stakeholders (policy makers, federal agencies and industry organizations) with objective, timely, reliable and relevant economic information.

C-FARE SUCCESSES IN 2010

- In 2010 C-FARE responded to six calls for nominations to National Advisory Committees, including.
- C-FARE conducted 20 Congressional visits. These visits allow the member of the profession to have a better connect with their federal policy makers.
- We had a 19% increase in the number of total students attending one or more of the briefings.
- C-FARE, with the assistance of AAEA leaders, coordinated an effort on behalf of the profession to provide input and feedback about areas where agricultural and applied economics have made important contributions to NIFA priority areas.

This report summarizes the value and impact to the profession of selected projects for 2010, including contributing to public and private sector decisions, communicating within our profession, and working with other professional organizations.

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Working With Other Professional Organizations

Coalition on Funding Agricultural Research Missions (CoFARM)

C-FARE remains active in CoFARM. The coalition continues to work across disciplines and with other Science and Technology groups. Dr. Jon Brandt (NC State University) participated in the Spring 2010 Congressional Visits Day Event (CVD) held on April 21-22. This year was the fifth annual CoFARM and Biological and Ecological Science Coalition (BESC) CVD. The event called for increased federal investment in research at the National Science Foundation (NSF) and United States Department of Agriculture (USDA) Agricultural and Food Research Initiative (AFRI) program. The CVD was attended by more than 30 scientists and leaders from a variety of organizations who met in our Nation's Capitol for briefings with Administration officials and Congressional leaders and staff.

Participants emphasized that research is an investment for the future, not simply a current expense. Member offices visited included the following offices from the North Carolina delegation: Congressman David Price (NC-4th); Congressman Bob Etheridge (NC-2nd); Senator Richard Burr (NC); Senator Kay Hagan (NC); as well as the offices of Congressman J. Gresham Barrett (SC-3rd); Congressman John Tanner (TN-8th); Senator Lamar Alexander (TN); Senator Lindsey Graham (SC); Senator Bob Corker (TN); and Senator Jim DeMint (SC).

The National Coalition for Food and Agriculture Research (National C-FAR)

National C-FAR is a nonprofit, nonpartisan, consensus-based and customer-led coalition that brings food, agriculture, nutrition, conservation and natural resource stakeholders together with the food and agriculture research community, serving as a forum and a unified voice in support of sustaining and increasing public investment at the national level in food and agricultural research, extension and education.

C-FARE worked with National CFAR to hold two briefings in the House of Representatives focusing on timely topics. In May, we sponsored Brian Buhr (University of Minnesota) for a briefing entitled, "The Changing Structure of Agriculture: Implications from Traceability Research" and in June, we sponsored Rob King (University of Minnesota) for a briefing entitled, "Local Foods across the Country and Close to Home: The Economics of Local Food Supply Chains." The timing for the June event coincided with the release of an ERS report, and the Summer Choices theme on Local Foods.

Climate Change and Agriculture: Food and Farming in a Changing Climate

On June 16, 2010 C-FARE co-hosted two briefings, one in the Senate (about 75 Congressional staff and stakeholders attended) and another in the House (about 50 Congressional staff and stakeholders attended) on "Climate Change and Agriculture: Food and Farming in a Changing Climate." The event was co-sponsored by the American Association for the Advancement of Science (AAAS), American Society of Agronomy (ASA), Crop Science Society of America (CSSA), and Soil Science Society of America (SSSA). C-FARE hosted Dr. Gerald Nelson (IFPRI) as the economist.

Wetlands Webinar

C-FARE partnered with the American Society of Agronomy (ASA) and the Society of Wetlands Scientists (SWS) to present a webinar on October 5 entitled, "Wetlands Function and Response to Extreme Events." The webinar addressed the value of wetlands in serving as a buffering system to the impacts of extreme events such as hurricanes, floods, fire, and oil spills. There were over 52 participating lines signed on to the event. The webinar was targeted at Washington, DC decision makers and as a result most of the attendees were from the government sector. Speakers included:

Moderator - Dr. Steven Kraft (Professor and Director of Advanced Energy and Fuels Management PSM Program - Southern Illinois University Carbondale)

"An Introduction to Wetlands in the Mississippi River Delta" - Dr. John W. Day, Jr., (Coastal Ecology Institute at Louisiana State University)

"Influence of Extreme Events on Biogeochemical Functions in Wetlands" - Dr. K. Ramesh Reddy (Soil and Water Science Department at University of Florida)

"NRDA and Ecosystem Service Valuation Research" - Dr. Daniel R. Petrolia (Department of Agricultural Economics at Mississippi State University)

Q&A Manager - Dr. Patrick Megonigal (Deputy Director, Smithsonian Environmental Research Center, MD)

Webinars for Quarterly Choices

C-FARE worked with the AAEA Outreach Committee to sponsor webinars for the Quarterly Choices issues. The webinars targeted students, policy makers, other scientific organizations and members of professional societies. The webinar that accompanied the Fall 2010 Choices issue focused on Water Management had 180 participating lines. Success for webinars can be measured in several ways: (1) number of participants; (2) range of industry segments reached as evidenced by participants affiliation, and (3) post event evaluations. The participant numbers and interest for this event were the highest we have experienced. We also reached mostly non-economists to highlight the value of the Choices articles, and the post-event evaluation and speaker feedback was extremely positive.

Communicating Within Our Profession

2010 AAEA Meeting

C-FARE participated in the 2010 AAEA Annual Meeting held in Denver, Colorado. We had a booth and a Centennial Display. We also held a meeting for feedback on the Blue Ribbon Panel. C-FARE and NIFA co-sponsored an organized symposium entitled, "Working with the New NIFA" which had over 20 attendees.

Student Outreach Activities

C-FARE's focus on informing students through a variety of strategies benefits future generations of applied economists. Most programs are attended by agricultural or economics students, but also provide the opportunity to reach out to other audiences. In 2010, select student activities included:

- 1. USDA Ag Outlook Forum Talk. In February, C-FARE met with the Forum scholarship recipients and provided information and materials about future internship and career opportunities in Washington, DC for applied economics students. About 20 students from land grant institutions were encouraged to continue their interests in applied economics through graduate school and/or into the workforce. In September, C-FARE held a conference call with eight universities to inform students about the 2011 Outlook Forum Opportunities.
- 2. Student Intern. C-FARE again hired a student employee to work in the Washington, DC office. She attended briefings, helped monitor legislation and write the Council Caller newsletters for the profession.

3. Intern Briefings. For the seventh year, C-FARE offered intern briefings for students based in Washington, DC with an interest in Agricultural and Applied economics. The Intern Briefing Series is held during the summer to provide students with an interest in either agriculture or economics information on possible career options in our nation's capitol. We focus on the three main employment sources in Washington, DC: 1) Capitol Hill, 2) Government agencies and 3) non-government organizations, including both industry and non-profits. Economists at different career levels speak to the students and provide information on how they obtained their position and advice for classes. In summer 2010, C-FARE also partnered with the USDA Economist Group to hold an additional briefing focusing on non-USDA agencies and a career fair. We are looking into possible options for recording the events to share with students outside of Washington, DC. In 2010, we reached over 80 students, an increase of 15 from the year before.

Webinar with NIFA

On March 31, C-FARE partnered with the National Association of Agricultural Economics Administrators (NAAEA) to hold a webinar focusing on the changes to the NIFA Agriculture and Food Research Initiative (AFRI). The webinar was presented 10 days after the release of the new RFA and much of the information presented can be utilized when applying for grants at other agencies. The webinar is posted on the C-FARE website. The live webinar reached over 45 universities, four government agencies, and six non-government organizations. Of the universities reached, we had 5 from 1890 Institutions and two from other countries. Participants in the program ranged from early career to seasoned professionals. Many of those observing had multiple viewers from their portals and we thank them for providing an opportunity for a broader faculty discussion. The webinar archives and associated chat will answer many questions researchers may have about how to apply for grants at AFRI as well as how to work in a trans-disciplinary nature.

USDA Economist Group/Industry Econ Luncheons

On August 11, 2010 C-FARE and the USDA Economists Group co-sponsored a seminar focusing on the potential effects of the current U.S. fiscal situation on agriculture in general. Dr. Susan Offutt, GAO Chief Economist, provided an overview of the budget picture, and Dr. Bob Young, American Farm Bureau Federation Chief Economist, provided insights on the implications of potential budget cuts and tax increases on the U.S. agriculture industry. Dr. Neil Conklin, Farm Foundation moderated the event. There were about 75 in attendance from USDA and NGO groups.

On November 9, 2010 C-FARE and the USDA Economists Group co-sponsored a seminar focusing on "The Role of Risk Management in Farm Policy: Addressing the Next Farm Bill." Speakers included Dr. Keith Collins (Economic Adviser to National Crop Insurance Services), and Dr. Robert Dismukes (Agricultural Economist at the USDA Economic Research Service), with Dr. William Motes, Chief (Economist, Informa Economics) as the moderator. There were over 70 in attendance from USDA, NGO groups, and academia.

Grant Information Website

The C-FARE Board of Directors developed a comprehensive website that provides tips, links and deadlines of interest to applied economists who are planning to apply for a federal grant. The new website will allow members to search by topic area or by deadline date. The benefit to the profession is that members can increase their productivity with grant applications, do not have to spend as much time searching for grants, and can search for opportunities they were not familiar with prior to utilizing the website. This summer we also developed a link at the top of this page for quick access to recently released grants.

Contributing to Public and Private Sector Decisions

Input to NIFA on Economics in Program

In early 2010, C-FARE, along with the input and assistance of the AAEA Leadership, approached several members of the profession to develop white papers focusing on the new USDA National Institute of Food and Agriculture (NIFA) priorities. The leadership of the authors truly made these white papers possible. The papers will help to inform NIFA leadership, and the leadership of other agencies, about the relevance and potential contributions that economists can make to the overall scientific questions and approaches being examined. We encourage you to communicate with your colleagues within our profession, and those in other disciplines, in an effort to explore the spectrum of science associated with these priorities. The "draft" version of the papers were presented to Dr. Beachy on April 21 by Dr. Jon Brandt (NC State), Dr. Kerry Smith (Arizona State), Dr. Susan Capalbo (Oregon State) and Tamara Wagester. We asked for the feedback from NIFA to ensure we are providing them with the products that will be of most value to them. After any feedback, we will remove the draft mark and post them to our website. The papers are posted on our website.

2010 C-FARE Board of Directors

C-FARE's governing board includes applied economists representing a wide range of public and private sector interests. We appreciate their time and expertise. These members also provide their own travel expenses to our board meetings.

Soji Adelaja Michigan State University

Walter Armbruster Farm Foundation

Jon Brandt North Carolina State University

Duncan M. Chembezi Alabama A&M University

Roger H. Coupal University of Wyoming

Gail Cramer Louisiana State University

Damona Doye

Oklahoma State University

Jerry Fletcher West Virginia University

Dana Hoag Colorado State University Harry M. Kaiser Cornell University

Steven Kraft
Southern Illinois University

Michael J. Monson University of Missouri – Columbia

Gene Nelson Texas A&M University

J.B. Penn John Deere Corporation

Alan J. Randall
The Ohio State University

Steve Turner Mississippi State University

Bob Yonkers International Dairy Foods Association

Bob Young
American Farm Bureau Federation

C-FARE's 2010 Financial Summary

C-FARE appreciates the support in 2010 of many individuals and organizations to help us succeed at our mission.

Government Agency Funding Sources

- USDA Economic Research Service (ERS)
- USDA Grain Inspectors, Packers and Stockyard Administration (GIPSA)
- USDA National Agricultural Statistics Service (NASS)

Non-Government Funding Sources

- Agricultural and Applied Economics Association (AAEA)
- Agricultural and Applied Economics Association (AAEA) Foundation
- CHS Foundation
- Farm Foundation

- Southern Agricultural Economics Association (SAEA)
- Departments of Agricultural Economics From Across the Country
- American Farm Bureau Federation for providing meeting space.

2010 Individual Contributions

Name	Organization	Contribution Level
Cary "Bill" Herndon, Jr.	Mississippi State University	Bronze
Duncan Chembezi	Alabama A&M University	Platinum
Barry Goodwin	Dept. of Agricultural & Resource Econ	Bronze
Curtis Jolly	Dept. of Agricultural Econ & Rural Soc	Bronze
Harry Kaiser	Cornell University	Gold
Steven Kraft	Southern Illinois University	Silver
A. Gene Nelson	Texas A&M University	Gold
Esther Qureshi		Bronze
Charles Rhodes	Dept. of Agricultural & Resource Econ	Bronze
Ryan Sirolli	Cargill	Bronze
Katherine Smith	USDA ERS	Silver
Felix Spinelli	USDA-NRCS-RESSD	Bronze
Scott Swinton	Michigan State University	Silver
Sara Williamson	Department of Ag Economics	Bronze
Robert "Bob" Yonkers	International Dairy Foods Association	Gold
Robert E. Young, II	American Farm Bureau Federation	Silver

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